

Digital Asset Management (DAM) and workflow solutions for efficient business modelling

PRESENTATION V2.0 2024





Videos, graphics, logos, artwork, reports, documents, invoices... with so many business assets and processes to manage, it's not easy to stay organised.





MightySighty makes it simple. All your documents together, organised and available to access and create automations for your business.







#### All your digital assets



#### All in one place







TAG



SEARCH



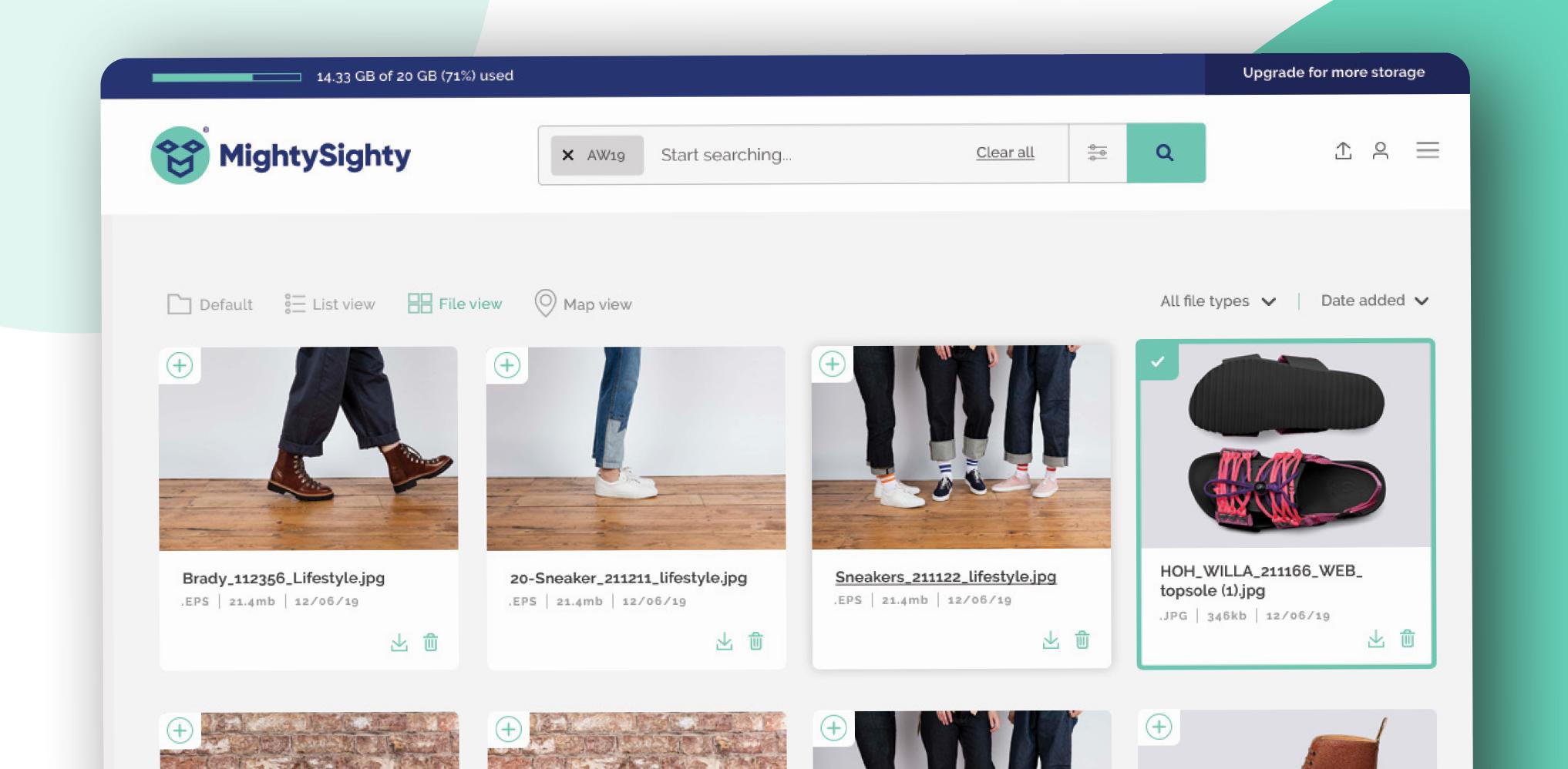
COLLECT





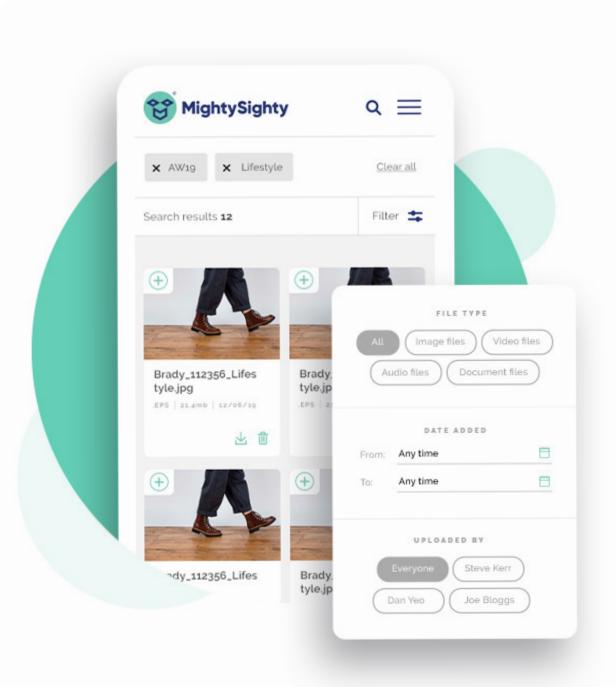
STORE

DISTRIBUTE





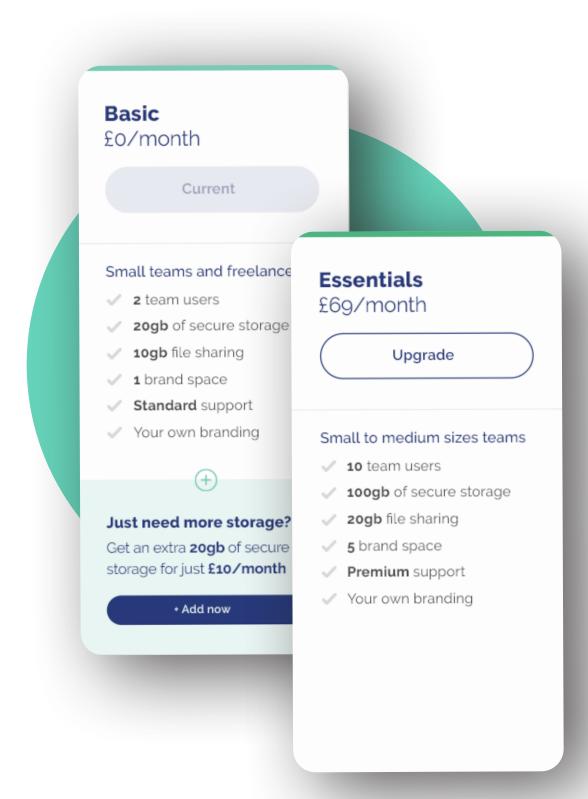
### In a nutshell: Why is MightySighty the right choice for your business?



#### **Fuss free**

Essential functionality to support your business.

We provide the key features required by your business to store and manage your assets. We offer workflow and API customisations to save your business time and money.



#### **Cost effective**

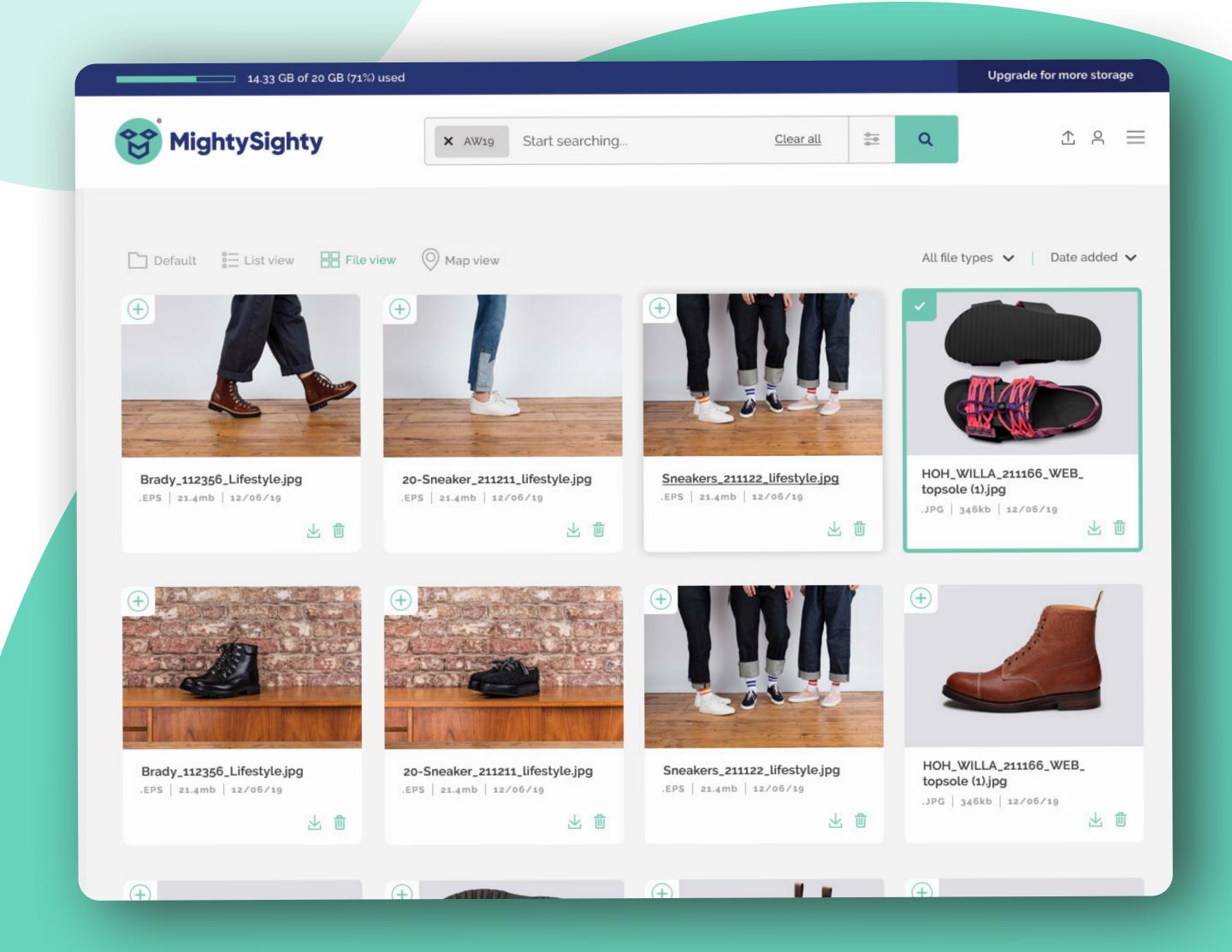
Great business functions, affordable price.

Our business solutions are affordable and customisable. We empower your business to be more efficent and ultimately more profitable.

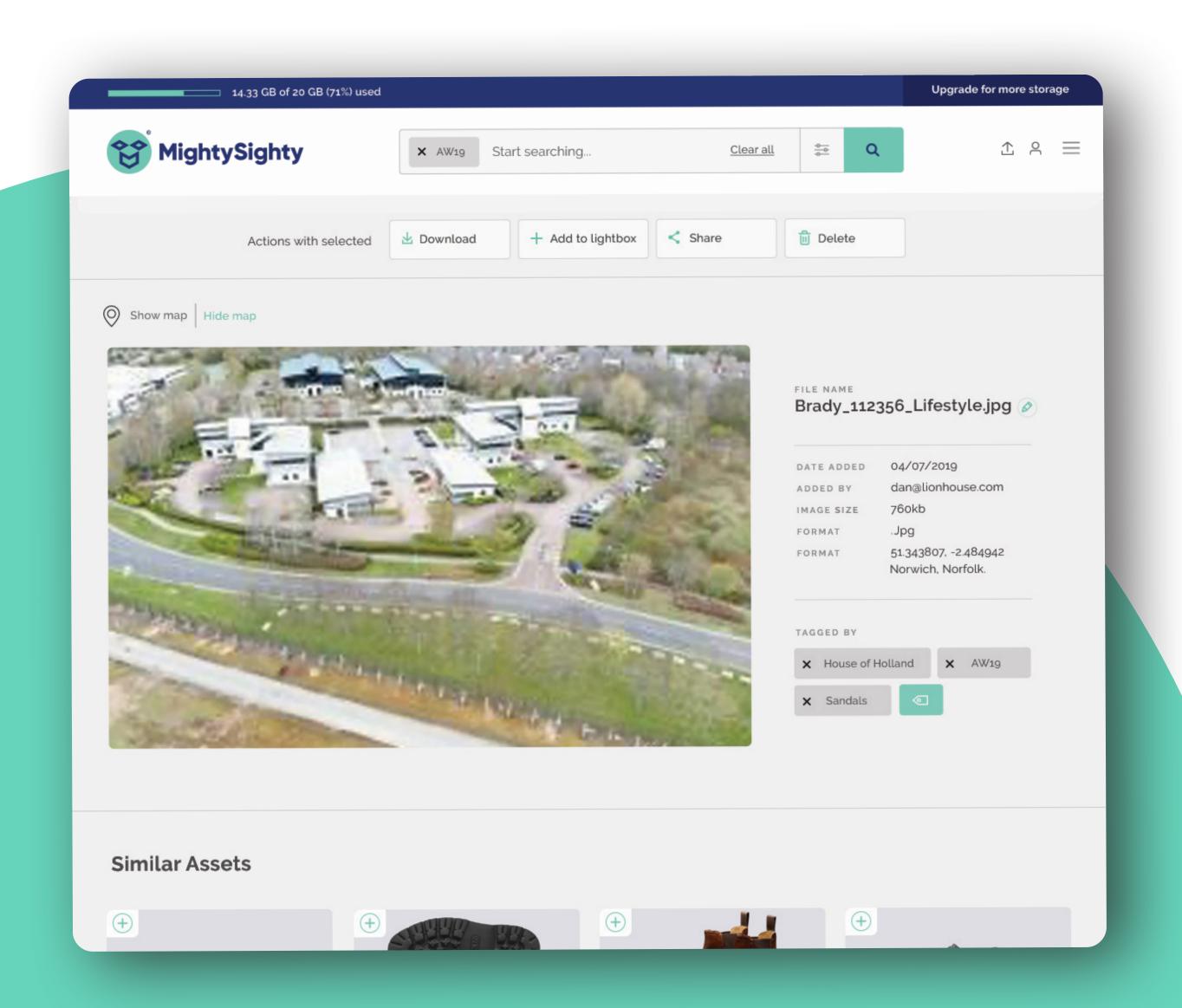


# Web based business document asset management.

Hassle free storage and management makes accessing and sharing your business assets incredibly easy.







### Visual interface for ease of search

Designed to provide a visually engaging way to find assets. We use smart AI tagging and OCR textract scanning to empower search. Visual previews and GPS markers make locating assets easy.

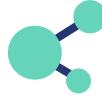


#### Smart document management



#### **Unlimited Storage**

Keep all your files in one place with flexible storage options. Start with a free account that grows as your business does.



#### Large file sharing

Hassle free file sharing with unlimited file sizes options. Share videos and business documents of any size with ease.

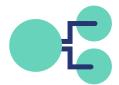


#### **User roles**

With admin capabilities, you can manage account access and set rules for each user including third parties and suppliers.



#### Workflow profiling and automation



#### **API Connections**

Our team of developers can integrate with other systems to create unique workflows for your busines



#### **Document Processing**

Smart document processing using AI for ease of search and intergation into your workflow.



#### **Streamlined Delivery**

With a more efficient system in place you benefit from smoother customers journeys and administrative cost savings.



#### And there's much, much more....



#### **Multiple brands**

Have more than one brand/business? Create multiple account spaces so you can to manage them all independently.



#### 24hr Support

Rest assured that if you have any issues, our team is always at hand to answer your questions and offer support.



#### 100% Security

Perfect for teams of any size - as many users as you need and manage access rights.



#### Is MightySighty right for me? You betcha



#### Freelancers & individuals

Whatever your profession
MightySighty is a great solution.
Store, manage and share business
documents, images and videos
with your clients, with ease.



#### **Fashion and retails brands**

With seasonal ranges and new product launches, MightySighty is a great solution to manage your imagery. Ideal for sharing assets with suppliers and version control.



#### **Creative Agencies**

With the ability to have multiple brand spaces, MightySighty is a great solution to manage the assets of more than one business from within your single account.



#### **Professional Businesses**

Whether it's storing presentations, reports or invoicing. MightySighty offers an ideal solution when working with a team to manage and share assets and streamline your work-flow.



### Be in great company. MightySighty is trusted by businesses of all sizes

















#### Testimonial

STORAGE USED

**1.6tb** 

**ASSETS** 

50,000+

TEAM USERS

23

TIME AS SUBSCRIBER

8 years

"As we look to grow our social media presence and deliver timely content to our audiences across numerous channels, we use MightySighty daily. We've been able to catalogue thousands of images and make them available to anyone in the business who needs them at any time."

MANAGING DIRECTOR





#### Testimonial

STORAGE USED

850gb

**ASSETS** 

20,000+

TEAM USERS

11

TIME AS SUBSCRIBER

3 years

"As professional drone service provider, we needed a system that could allow us to upload images and videos quickly often from remote locations. MightySighty give us freedom to store our assets and share with clients without needing to be glued to our desks."

MANAGING DIRECTOR





### Let's get technical. What makes MightySighty a smart solution?



#### Secure

MightySighty uses secure Amazon Web Servers, in UK data-centres, so be rest assured your assets are always safe.





#### Quick

MightySighty is built using the Laravel PHP framework and low load code, meaning it works quickly and efficiently.



#### Reliable

MightySighty is constantly monitored to ensure if there is ever any problems, they are dealt with immediately.



### Make connections that support your business assets & workflows























**Common API connections we can support** 



### Who says nothing in life is free?

Our industry leading Free account offer provides users with storage and full functionality. Upgrade options allow your account to grow seamlessly with your business.

#### **Basic**

£o/month

Free

#### Small teams and freelancers

- 2 team users
- 20gb of secure storage
- 10gb file sharing
- 1 brand space
- Standard support
- Your own branding



#### Just need more storage?

Get an extra **20gb** of secure storage for just **£10/month** 

Add now

#### **Essentials**

£69/month

Upgrade

#### Small to medium sizes teams

- 10 team users
- 100gb of secure storage
- 20gb file sharing
- ✓ 5 brand space
- ✓ Premium support
- Your own branding

#### **Enterprise**

£POA

Let's talk

#### Any team, unlimited options

- Unlimited team users
- Unlimited secure storage
- Unlimited file sharing
- Unlimited brand spaces
- √ 24/7 support
- Your own branding



# How does our essentials account compare to the competition?

Most competitors hide their pricing behind request forms. We share our costs (and theirs) and offer you free account to get you started so you can scale your business with us.

|                  | STORAGE | USERS | DOWNLOAD<br>LIMIT | EST COST<br>PER MONTH |
|------------------|---------|-------|-------------------|-----------------------|
| <b>ASSETBANK</b> | 1tb     | >25   | None              | £220                  |
| Brandfolder      | 300gb   | >30   | None              | £250                  |
| <b>Synder</b>    | 100gb   | >20   | 500pm             | £300                  |





#### Getting started is straightforward

1

#### Book a demo or sign up

Simply follow our step by step sign up process, a few questions, some basic information and that s it (enterprise models can be discussed with our team)

2

#### Set up your account

Add your own logo, create brand spaces, set theme colours...
All can be done to make your account truly yours.

3

#### **Start using it**

Once ready your account is good to go. Start uploading, organising and sharing assets. Easy.





| <b>MightySighty</b>   | Already have an account? Sign in                             |   |  |
|---|--|---|--|
|   |  | MightySighty  | Already have an account? Sign in                 |
| 1. Create account 2. About you 3. Wo                                | espace   |   |  |
|   | MightySighty   | 1. Create account                                     | 2. About you 3. Workspace 4. Billing             |
| Create your MightySighty Acc  | DI.  |   |  |
| EMAIL ADDRESS*  | Create account     2. About you                              | 3. Workspace  | Set up your account                              |
| YOUR NAME*  |  | c   | COMPANY LOGO  X                                  |
|   | Tell us a bit about you                                      | rself   | GD FINSON  |
| CREATE A PASSWORD*  | COMPANY NAME   |   | GRENSON ENGLAND 1866                             |
| I have read and agree to the Sketch <u>Terms of Service</u>         | HAVE YOU USED A DAM BEFORE?*                                 |   | THEME COLOUR                                     |
| I have read and agree to the Sketch <u>Privacy Policy</u>           |  |   | # e52420   |
| Continue  | YOUR INDUSTRY?   |   |  |
|   | HOW BIG IS YOU TEAM?   |   | Go to billing                                    |
|   |  |   |  |
| Support Privacy Terms Copyright MightySighty Ltd 2021 hello@mightyS | Continue   |   |  |
|   |  | Support Privacy Terms Copyright MightySighty Ltd 2021 | hello@mightysighty.com +44 (0)1225 472 920 Login |
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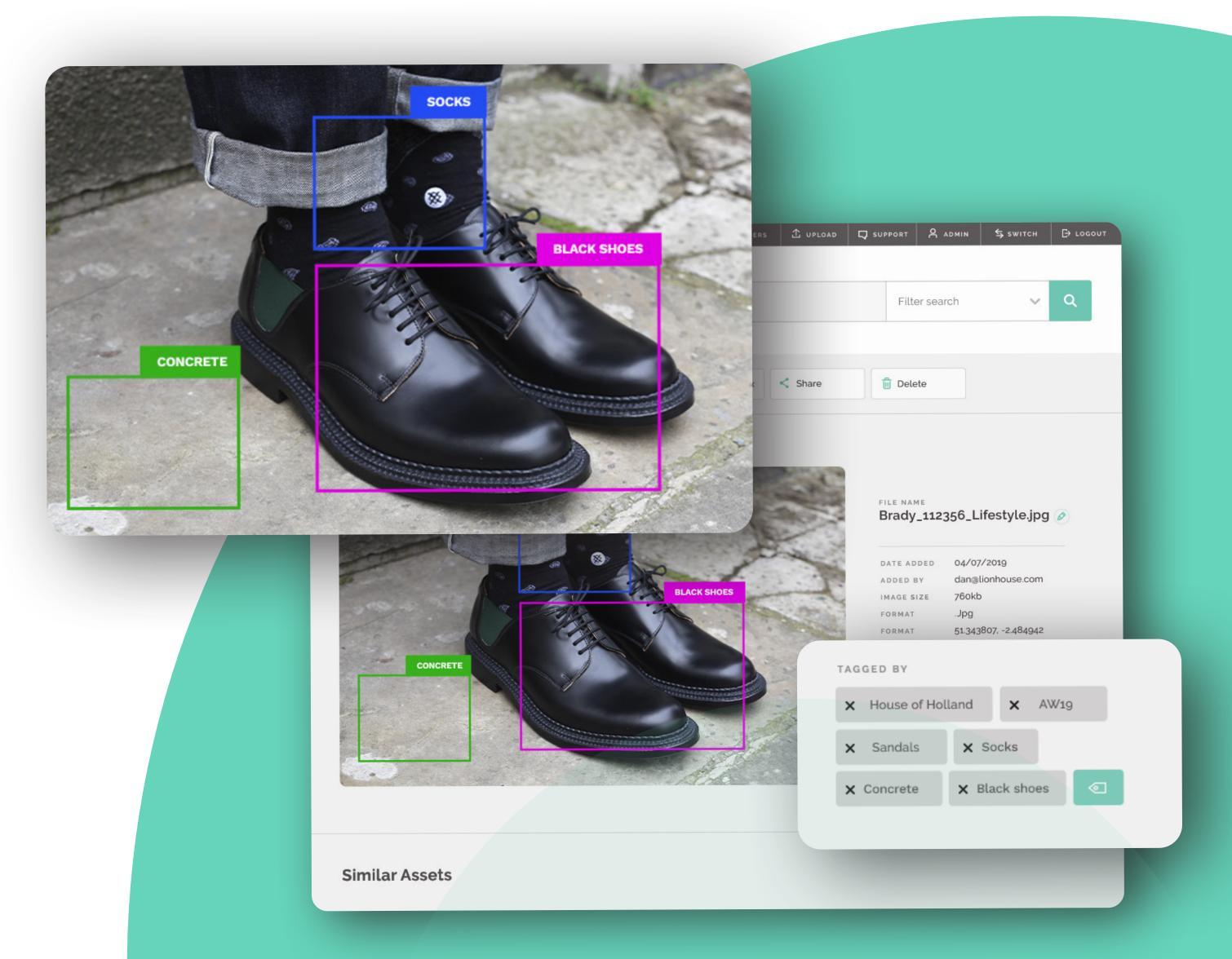


BOOK A DEMO TO SEE MIGHTYSIGHTY IN ACTION



### Use AI tools to find your assets

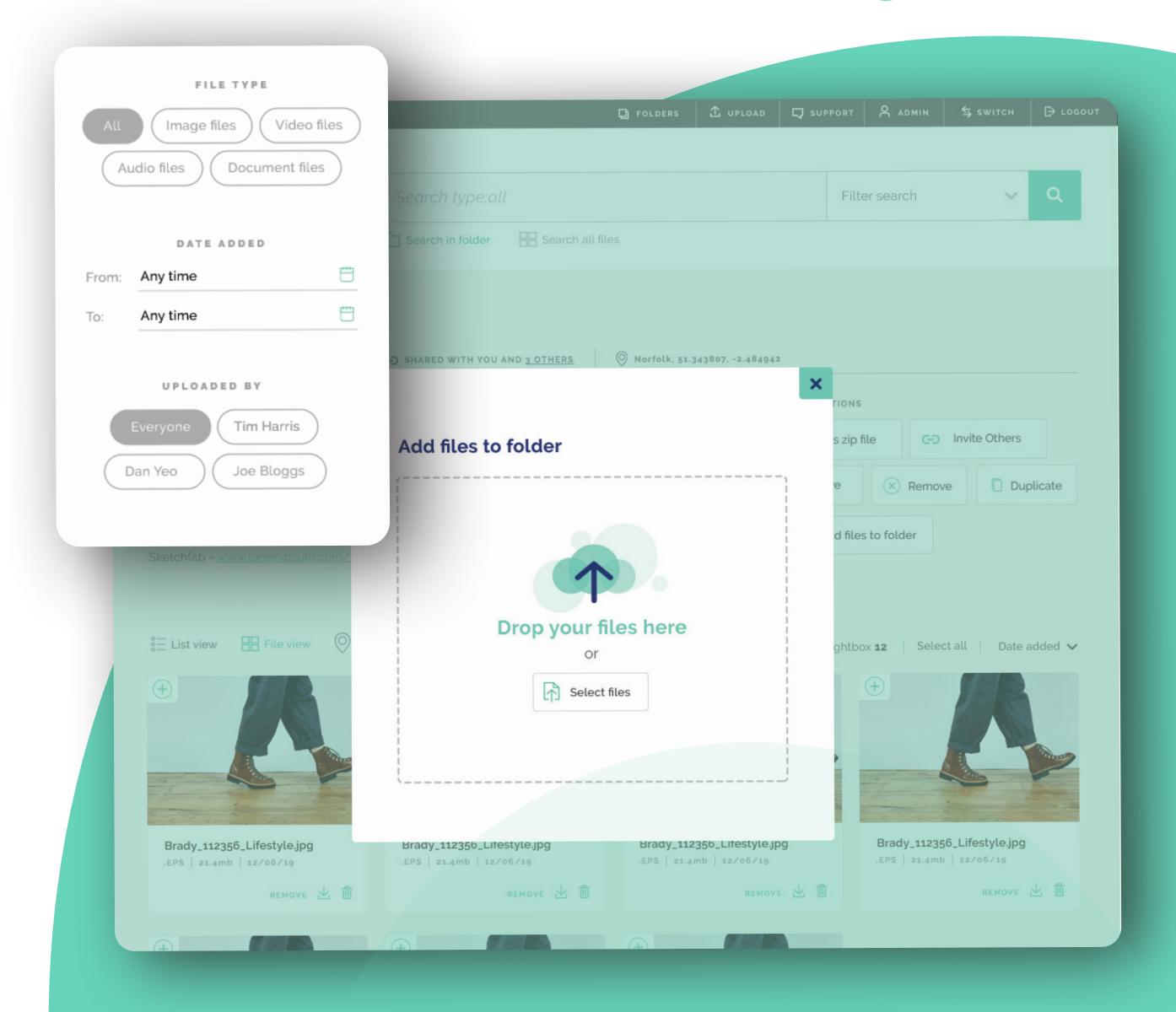
MightySighty harnesses the power of AI to provide handy tools. Use AI to identify objects within your images and videos, automatically tagging them to aid in search. Users can specify additional tags at any time. Plus Textraction technology so any words within your pictures can be searched as well. Smart.



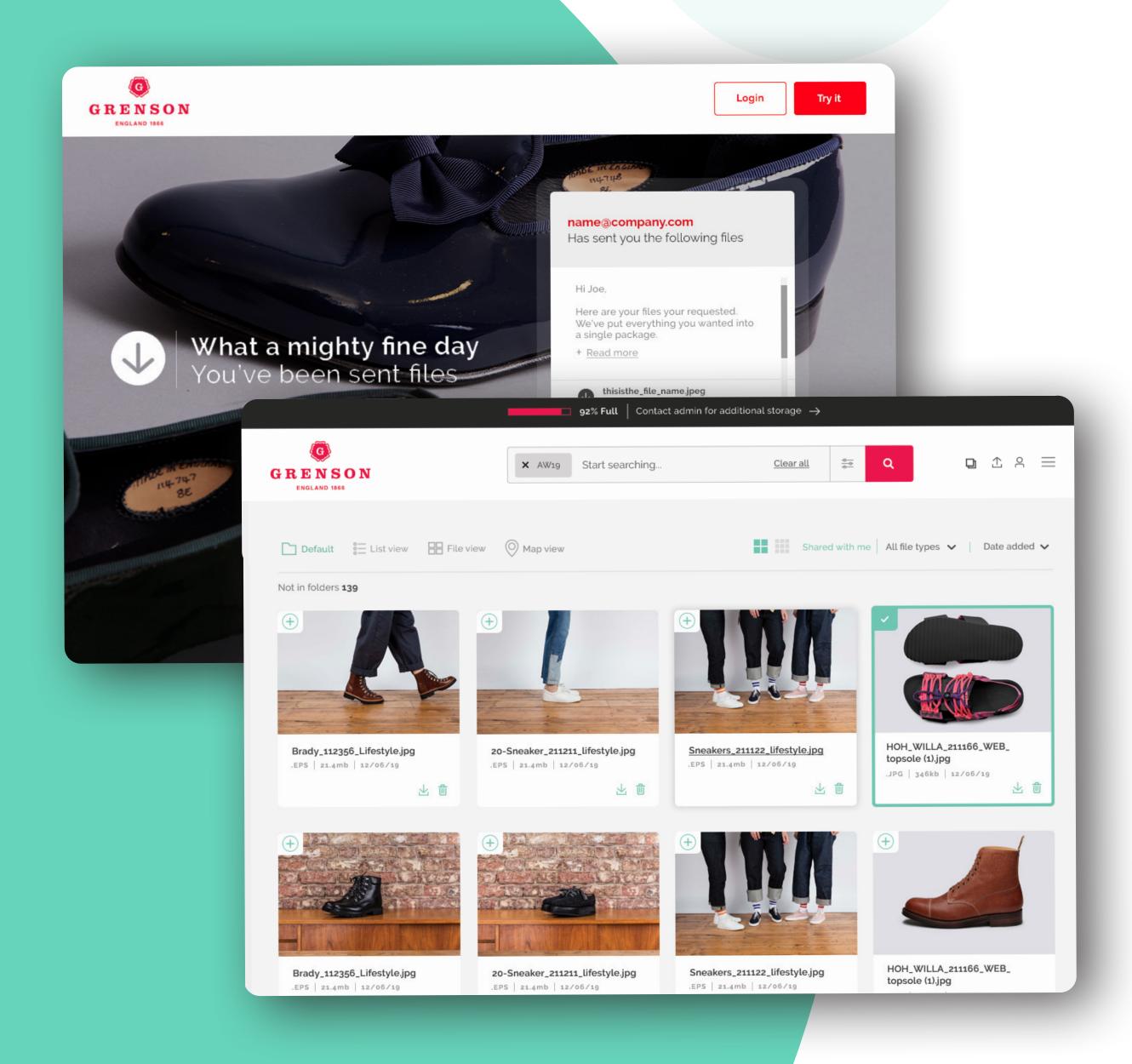


### The right tools to find the right assets

MightySighty utilises simple but intuitive search options to narrow down your hunt. Search by keyword, user, date ranges, file types, location and tags. It's simple and it works, no fuss.



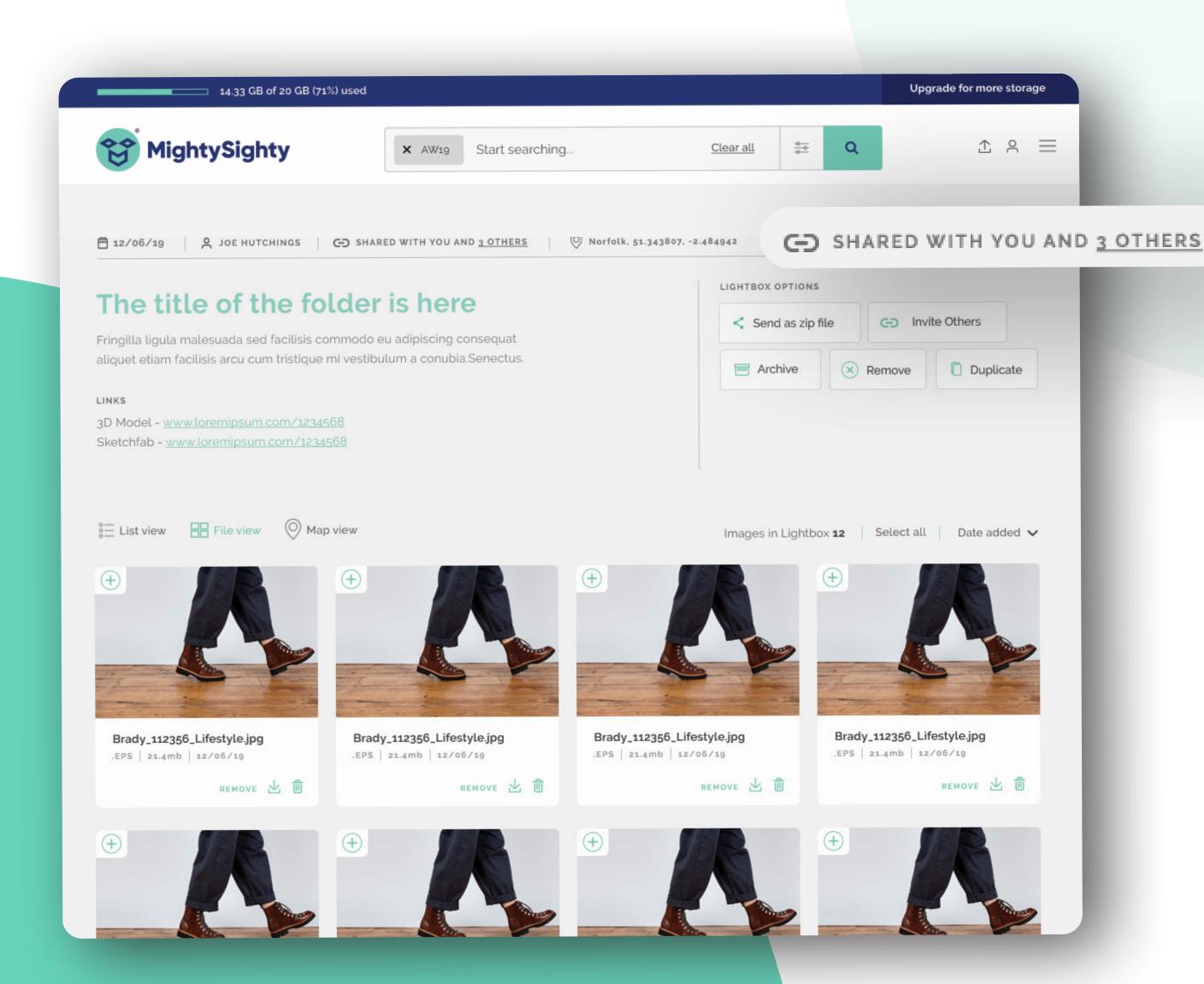




# Brand your space for a seamless third party experience

Your logo, colour scheme and URL to ensure you brand name stands out when sharing files with your customers and suppliers.

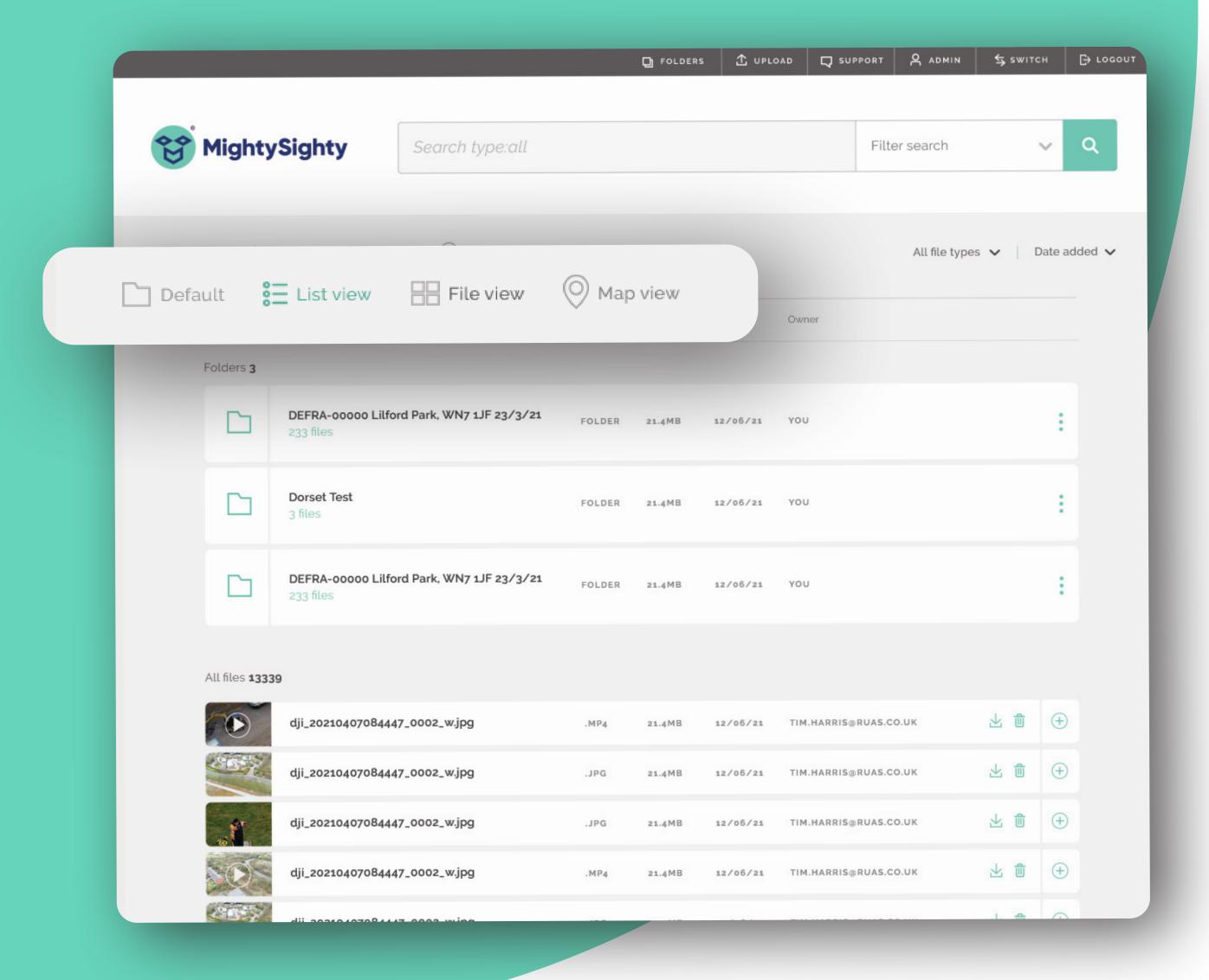




# Folders with rights and ownership for easy organisation

Organise your business assets and documents with folders and choose who can see, access and edit them. Increases security and ensures only the right people see the right stuff.





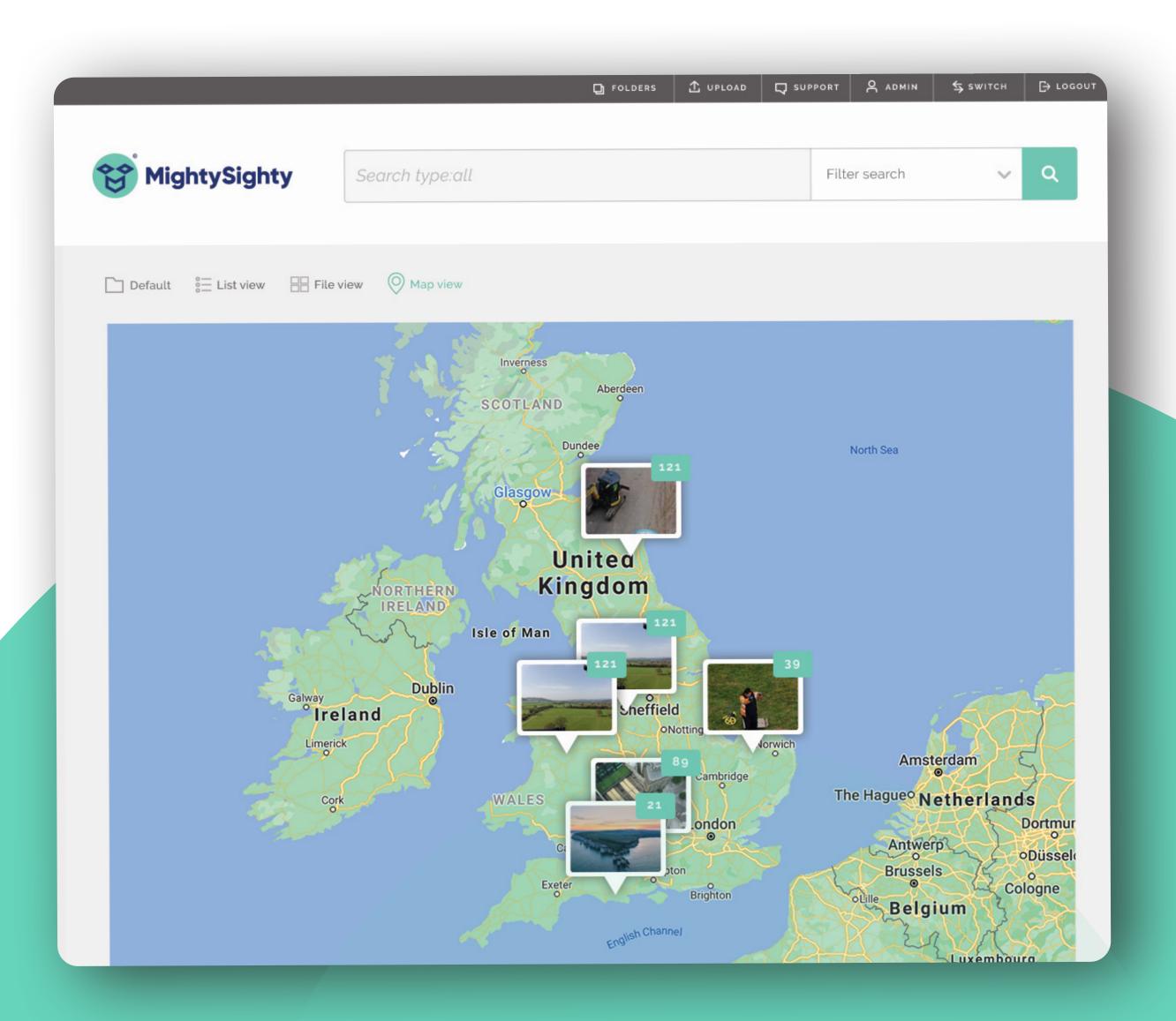
### View options to tailor your experience

Although visually MightySighty makes finding and viewing images simple, we know everyone is different. Which is why there are multiple viewing options to make your experience work for you.

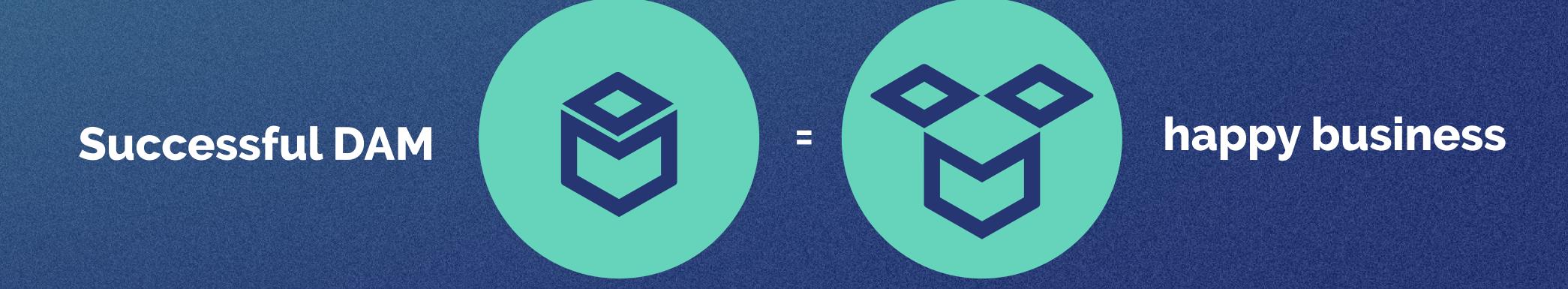


### GPS Location tagging so you don't get lost

MightySighty has native location tagging and map interface for uploads. A useful feature if you regularly upload files on the go or potentially have imagery being supplied from different sources. Photographer on the go? You're covered. Event photography? Sorted.











# Want to get started? Create your free account and start using MightySighty today or talk to us about enterprise solutions.

CALL US

01225 472 920

EMAIL US

support@mightysighty.com



BOOK A DEMO TO SEE MIGHTYSIGHTY IN ACTION